



ADVERTISING CREDITS - PROJECT SUREFIRE

All of the companies below generously donated their time and production of materials for this worthy cause. TV spots were filmed on location at Ely Maximum Security Prison in Ely, Nevada.

Agency: Young & Rubicam Chicago

Chief Creative Officer:	Mark Figliulo
Copywriter/Creative Director:	Dan Fietsam
Art Director/Creative Director:	Corey Ciszek
Senior Broadcast Producer:	Lee Goldberg
Director of Creative Services:	Mike Gorz
Director of Print Production:	Carrie Stoughton
Senior Production Artist:	Jennifer Stahlberger
Account Director:	John Anderson
Account Supervisor:	Rebecca Clarkson
Brand Planner:	Casey Sloan

External Credits:

Production company & location:	Backyard Productions, Chicago, IL & Santa Monica, CA
--Director/Director of Photography:	Kevin Smith
--Producer:	Peter Keenan
Editorial:	Lookingglass Company, Chicago, IL
--Editor:	Greg Synder
--Ass't. Editor:	Eric Powell
--Producer:	Melissa Thornley
Audio Engineer Music & Sound	
Design:	Rhythm Café, Chicago
--Composers:	Brando Triantafillou and Steve Zoloto
--Producer:	Claire Baldwin
Finishing:	Filmworkers Club, Chicago
--Editor:	Rob Churchill
Print Ad Photography:	
--Photographer:	Done in-house by Corey Ciszek
Wild Posting Vendor:	NPA

PROJECT SUREFIRE. ILLEGAL GUNS JUST GOT MORE ILLEGAL.